



## Apply here

### Start date

Flexible within the next three months

### Duration

6 months

### Languages

Good spoken and written English levels are required (B2 onwards)

### Location

#### Roscommon Town

Roscommon is the county town of County Roscommon. Situated in the heart of Ireland with its stunning scenery this is a place for exploration and adventure. You will have the opportunity to learn about Irish folklore containing many magical stories of gods, warriors and even leprechauns. With friendly people and warm hospitality, you will have a true "Irish" experience in this beautiful country.

### Are you eligible?

Are you a registered student?  
Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an innovative Marketer to gain hands on experience in a fast-growing toy manufacturing company offering a unique selection of products. Mentored throughout, you will play a fundamental role in the implementation of the company's digital marketing strategy. This internship is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations.

## Tasks

- Handling social media channels; Facebook, LinkedIn, Twitter, Instagram
- Manage, enhance and write copy of the creative content for social media, websites and sales materials
- Email marketing campaigns
- Website content management
- Creation of videos of the products for YouTube
- Identify and communicate with bloggers and influencers
- Increase the company SEO ranking for key search words and terms
- Support the sales team when required

## Personal Skills

- Degree in Marketing or any other field related to the position
- Ability to work on own initiative
- Excellent communication skills, written and spoken English
- Knowledge of WordPress and HTML a bonus
- A genuine interest in digital marketing
- A basic knowledge of SEO would be advantageous
- Attention to detail and the ability to prioritise workload at busy times

## The Host Company

The rapidly expanding host is a family run business specialising in the design and production of unique creative play and learning products for children. Just launched in the USA and currently for sale on Amazon US and UK, these top-quality toys will challenge the imagination and bring years of enjoyment. Situated in a beautiful part of Ireland you will not only make a positive impact for the host but will also have a true Irish cultural experience.